

Your name:

Your school:

2014 CHRISTMAS COMPETITION: DOODLE US A HEADER!

A header is a really important part of any website - its sits at the top of every page like a welcome to the website. The header can set the tone for your whole website and gives people an impression of what your brand is all about...

We want YOU to design us a **fresh, fun new header** for www.thedrawingtoolcompany.com. Hand sketched, collaged, illustrated, whatever suits YOUR skills the best. Keep your ideas original and have fun! **Go through the checklist at the bottom to make sure you are following the brief!** Use the box below to make sure your design is the right size (250mm x 65mm). *Scan & email your design to: info@thedrawingtoolcompany.com*



DESIGN CHECKLIST:

- Your design must appeal to customers of The Drawing Tool Company
- Show 3D sketching / illustration / collage / CAD skills
- Include The Drawing Tool Company logo
- Include the IsoSketch logo OR shape
- Mention that our products are 100% British
- Include an icon or area users can click to get back to the home page

USEFUL TIPS:

- Show off your creative skills! We want to see your own ideas so try not to just copy the look of what is already there...
- Could you turn our logos / products into characters?
 - Could you create a scene that incorporates all the elements?
 - Could your design have a theme? Could it tell a story?
 - Could you create a 3D scene using the different elements?

2014 CHRISTMAS COMPETITION: DESIGN IDEAS PAGE

Use this space to doodle some ideas or practise getting your design just right! (Print off as many of these as you need...)

When you're ready, sketch your final design onto the competition entry sheet with your name and school. Then scan in your design and email it to us at: info@thedrawingtoolcompany.com. Ask your teacher or another adult to help you if you need any help with this.

